

Juwon Park

Visual Designer | designerjuwon@gmail.com | juwondesign.com

Experience

Palm USA dba. City Sports | Senior Graphic Designer

2015-Present Chicago, IL

Website Design

- Design wireframes and visual mock up for website interactive designs for client and brand representative base.
- Manage website design biweekly.

Social Network Artwork

- Make social network contents for new arrivals, launching items.
- Design the contents for client and brand representative base.

Email Design

- Create wireframes and contents for web and mobile interactive designs for client and brand representative base.
- Promote new arrivals and launching items.

Brand Identity

- Create brand identity for City Sports and sub-brands of City Sports.
- Apply new brand identity for signs, business card, bag and various marketing materials

Store Promotion Print

- Collaborated with other teams to develop and brainstorm innovative advertising concepts.
- Created custom graphic designs for individual stores.

Tactile Industries Association | Graphic Designer

2015 Seoul, KR

- Collaborated with exhibition managers to create posters introducing Tactile Industries Associations.
- Designed posters for exhibitions and supervised their installation.
- Developed concepts for the Industries Associations workshop textbook and oversaw the final editorial design and printing.

CAS Scales | UI Designer (Intern)

2015 Seoul, KR

- Collaborated with a senior UI designer to create user interfaces for new products.
- Assisted a senior editorial designer in developing product catalogues.

Volunteer Experience

Hearst Magazines ELLE & Cosmopolitan KR | Editor (Intern)

2012 Seoul, KR

- Worked as intern editor for ELLE, Cosmopolitan and JLOOK.
- Researched overseas fashion magazines. Wrote articles for ELLE and Cosmopolitan digital magazines.
- Attended luxury brand events as intern editor.
- Participated in redesign of ELLE Korean website.

Samsung Electronics | Editor (Intern)

2010 Seoul, KR

- Worked as intern editor for Samsung electronics blog.

Education

Seoul National University of Technology

Seoul, KR

- Bachelor of Arts, Visual Communication Design 2015
- Bachelor of Arts, Industrial Design 2015
- Favorite Areas of Study : Typography, Editorial Design

Competency

Graphic Design
Wireframing
UI Design
Brand Identity
Print
Typography
Layout
Photography

Software & Skills

Photoshop
Lightroom
Indesign
Illustrator
Shopify
MailChimp
Invision App